

Facing the Edge

@sarahbeee

Working
with change

Sarah B. Nelson
Flowcon 2014

the experience of change









People don't resist change.
They resist being changed.

Peter Senge, "The Fifth Discipline"



this guy



change is constant

change is constant

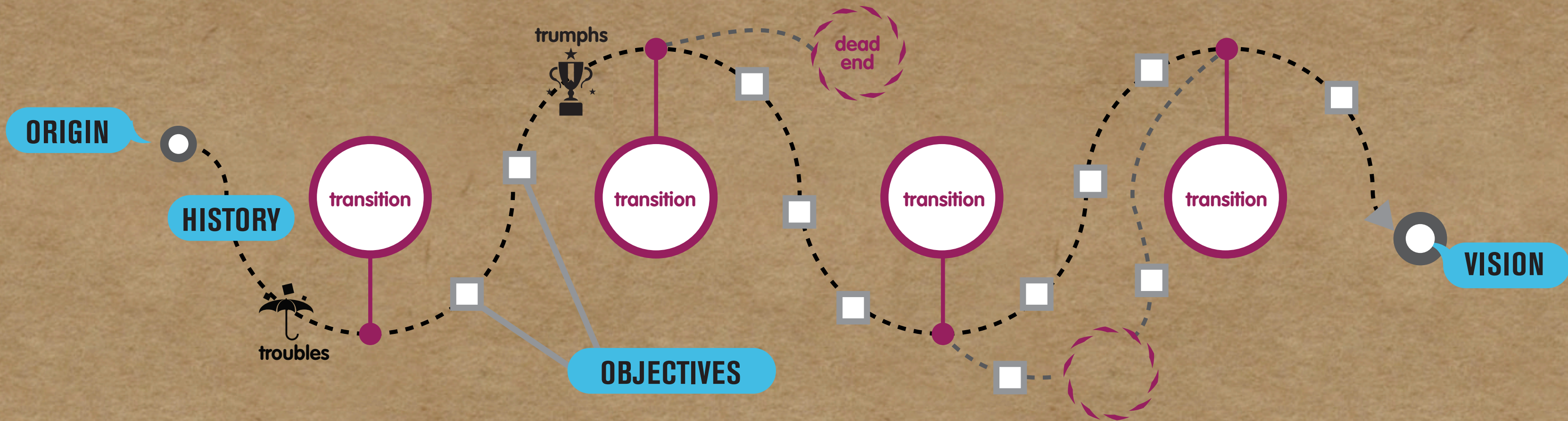


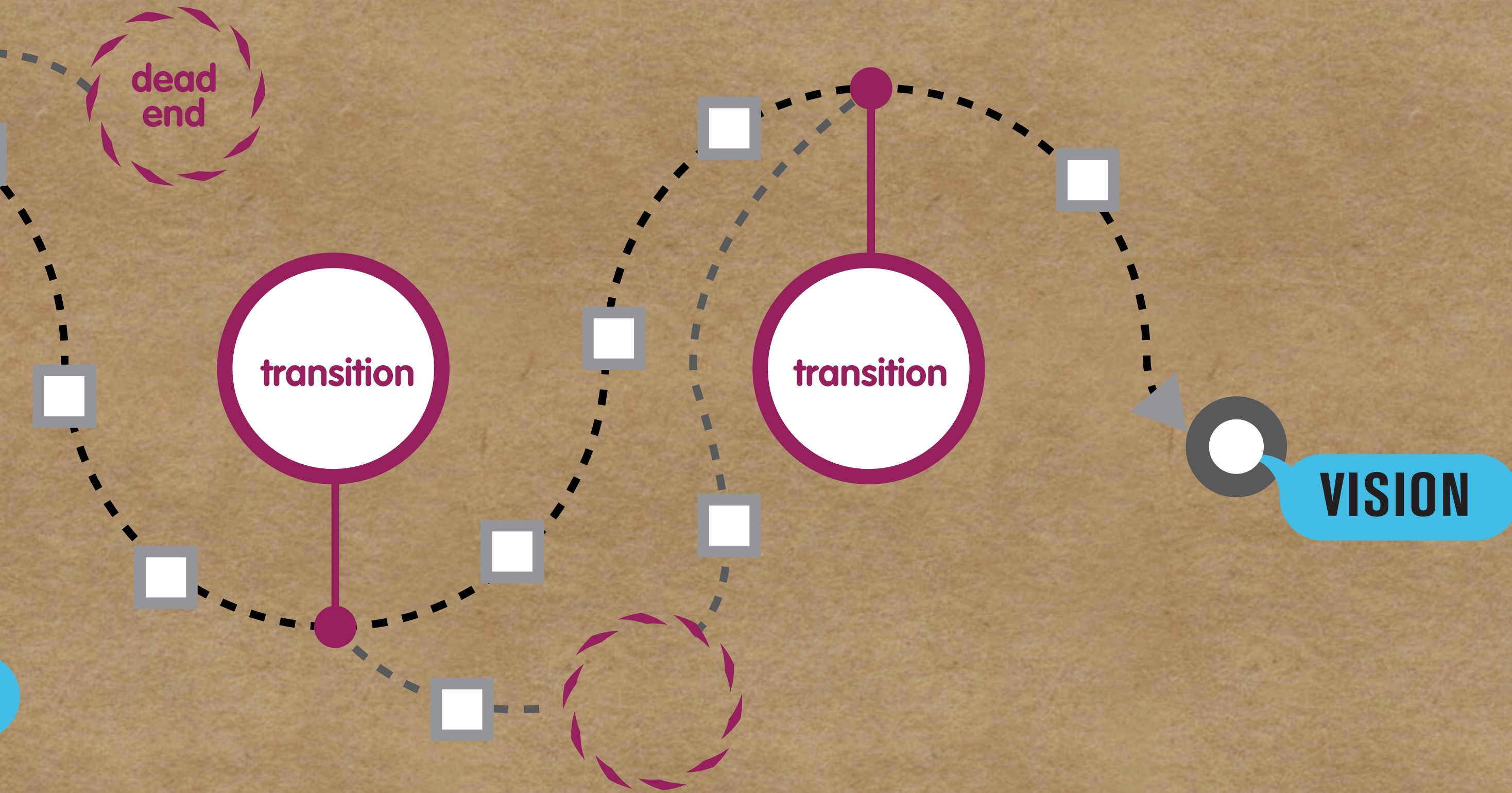
THE LIFE AND

AGE OF WOMAN!



Teams have a life path, too.





Patterns in change

edge 

Primary

how things are now

Secondary

what might happen next

Patterns in change

edge 

Primary

how things are now

Secondary

what might happen next

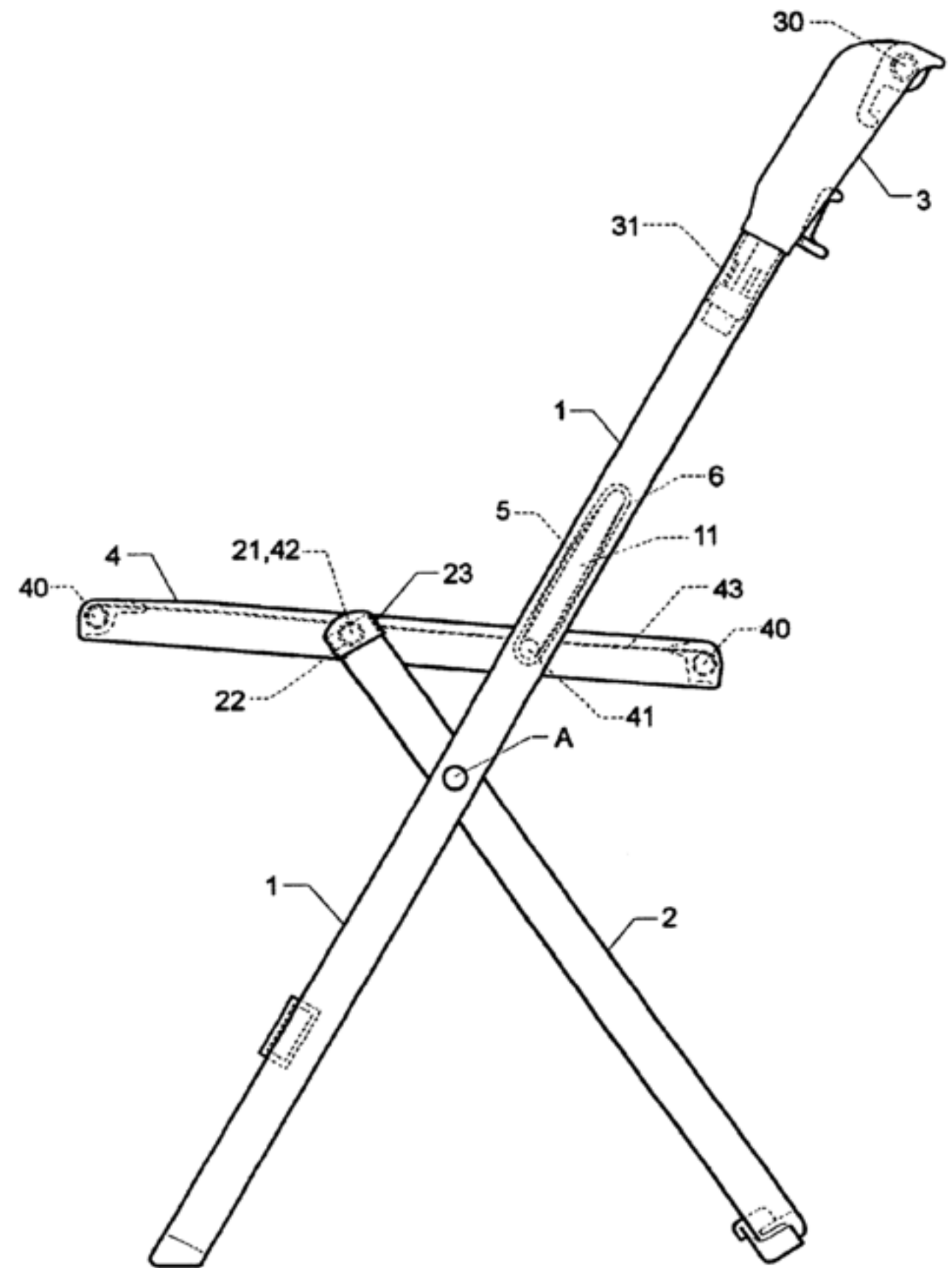
change is edgy





discomfort & uncertainty

now, we're
going to move



Edge Behaviors

Posture, physical distances, facial expressions

Giggling, change in tone, or amplitude of voice

Content shift (changing the subject)

Fidgeting

Unfinished sentences and phrases

Loss of energy in the process

You feel lost, blank, or confused

People feel lost, blank or confused



realm

emotions are like
weather patterns



**Action without reflection leads to burnout.
Reflection without action leads to cynicism.**

Albert Einstein

The Cost of Troubled Teams

Turnover costs

at least **35%**
of a skilled worker's
yearly salary to replace.

Cost to replace

User Experience Designer \$40k

Director of UX \$60k

Jr. Engineer \$40k

Sr. Product Manager \$60k

source: <http://bit.ly/1aar1Fo>, Center for American Progress

Disengagement Epidemic

2011

71%

of American workers
are **not engaged** or
actively disengaged
with their work

source: Gallup

Disengaged

“emotionally disconnected from
their workplaces and less likely
to be productive.”

**(never mind creative and
innovative...)**

Helping teams over the edge

Ask them to try it out, even for a short period of time

"Let's pilot this new process for one month, see how it works, then re-visit it on ____."

 and follow through!

Helping teams over the edge

Ask them to try it out, even for a short period of time
Model going over the edge for them

"I've already been
using the new tool
and here's what I've
learned..."

Helping teams over the edge

Ask them to try it out, even for a short period of time

Model going over the edge for them

Acknowledge discomfort

"Increasing the team's size makes me uncomfortable, too, but I know it's what we need to do."

Helping teams over the edge

Ask them to try it out, even for a short period of time

Model going over the edge for them

Acknowledge discomfort

Ask the team to participate in the change

Ground Conditions for Change

1.

Everyone has the
same information.

give context



Ground Conditions for Change

2.

tie the change
to mission

There is a sense
of shared purpose.



Ground Conditions for Change

Just be clear
about it.

3.

Everyone understands when
or if they will have input.

Ground Conditions for Change

Be honest here.

4.

Everyone understands what
will happen to the input.

Helping teams over the edge

Ask them to try it out, even for a short period of time

Model going over the edge for them

Acknowledge discomfort

Ask the team to participate in the change

Allow time to process and discussion

Helping teams over the edge

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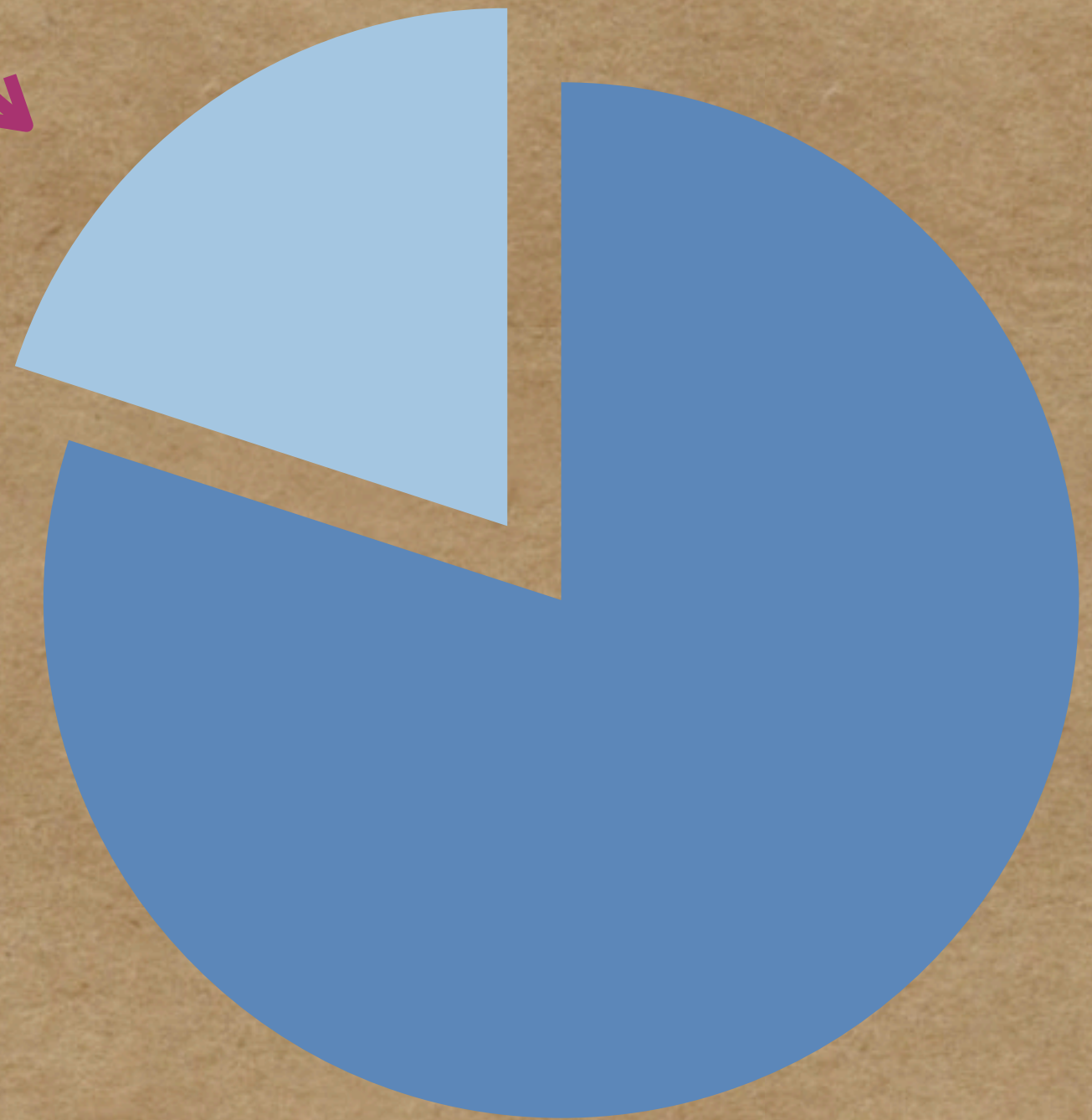
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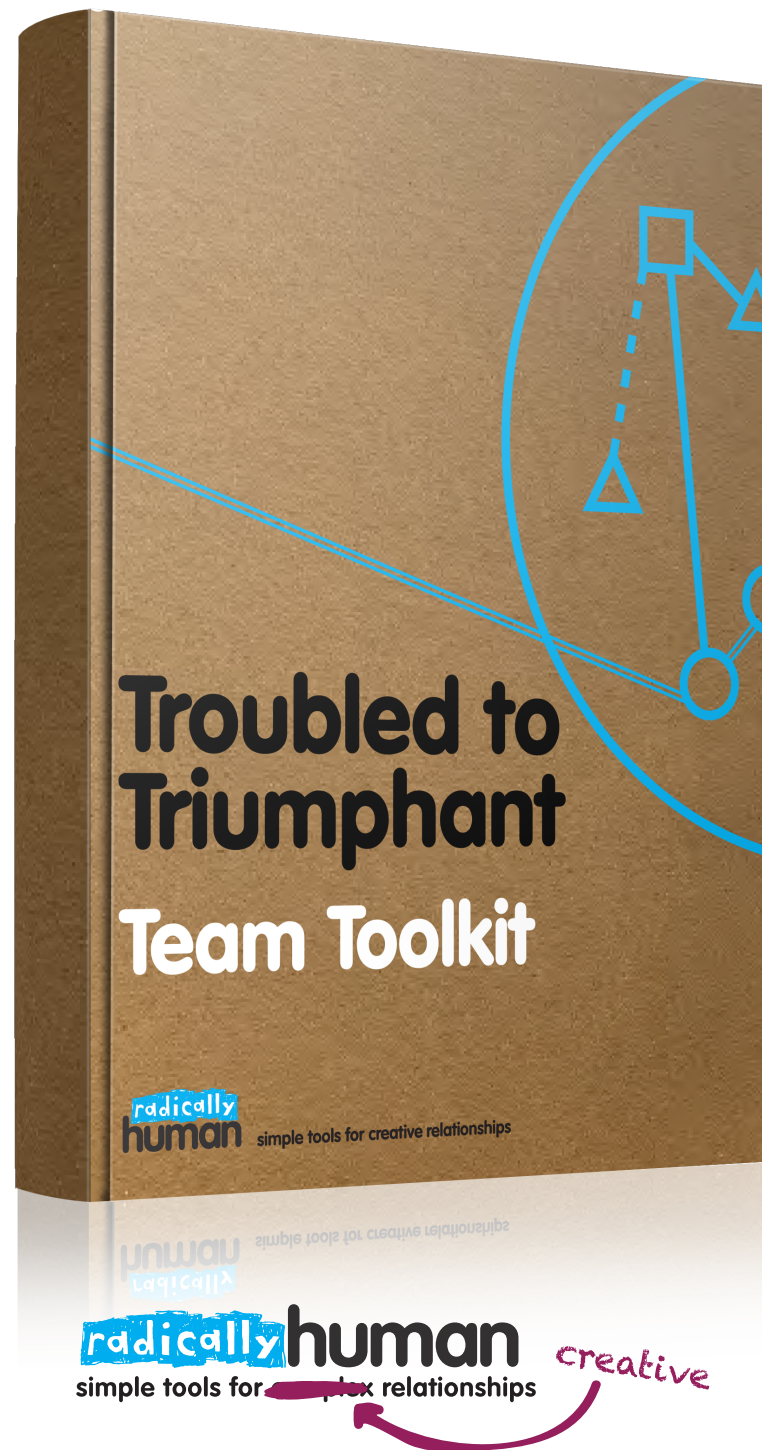
Allow time to process and discussion

Expect and plan for dissatisfaction

1-19% will
always
dislike your
change.



Thank you.



3 Simple Tools to Help Your Team Thrive

1. Take a 10,000ft view.
2. Work on your team — not just in it.
3. Engage your team in the vision.

www.radicallyhuman.com/t3toolkit