

Lessons Learned in Large HTTP-Centric Systems

Jim Webber

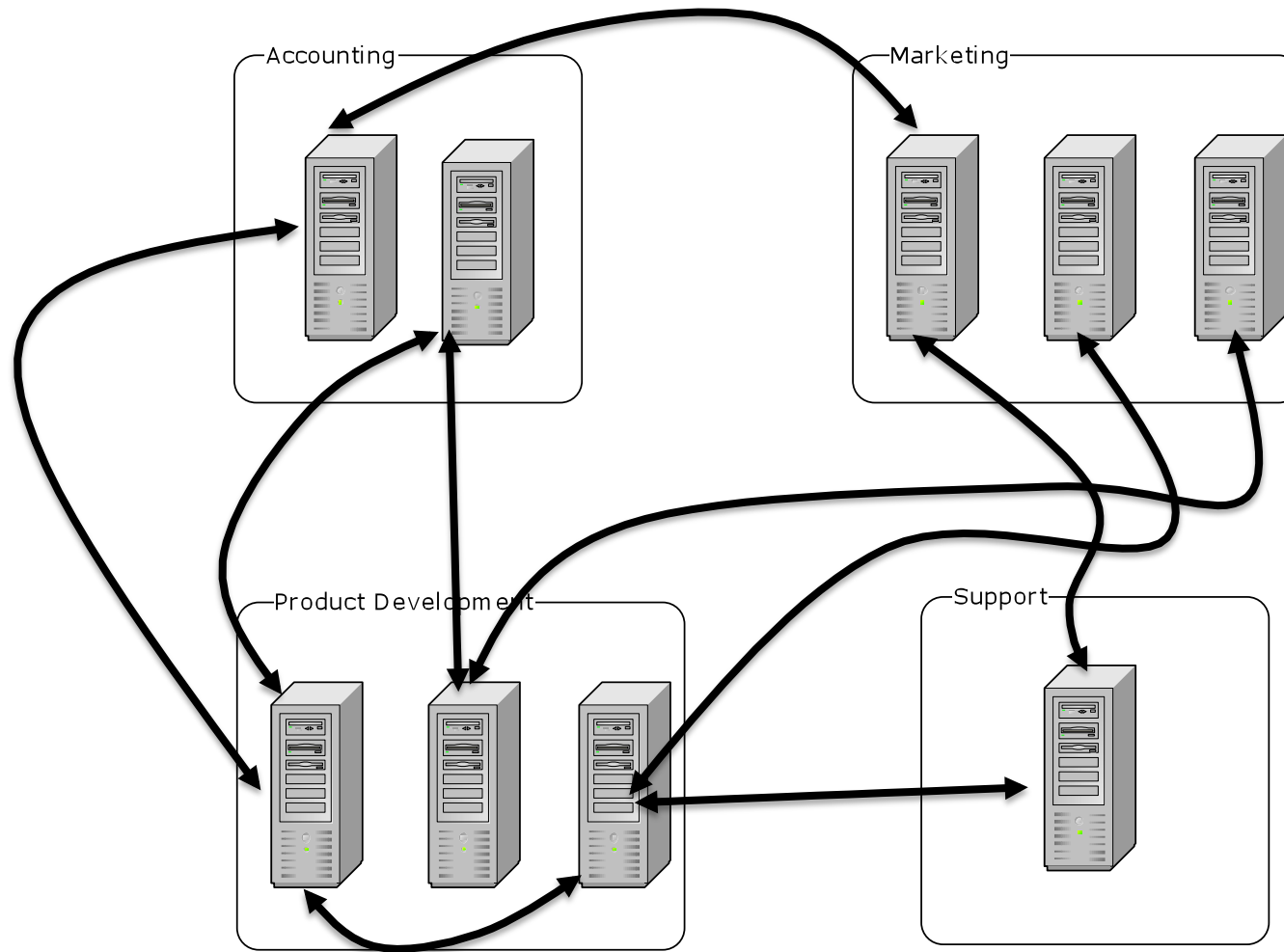
<http://jimwebber.org>

@jimwebber



**I WANT TO
BELIEVE**

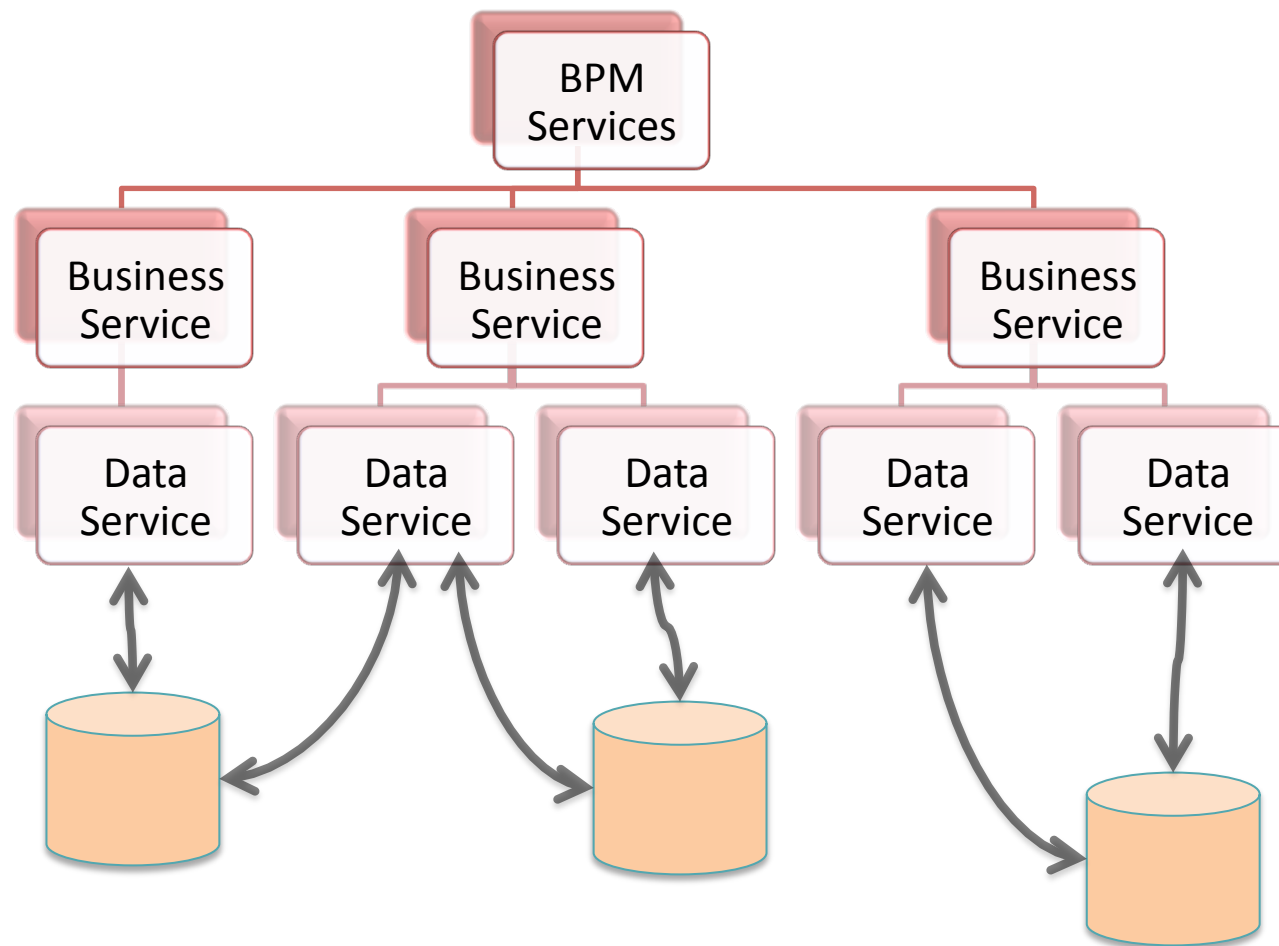
Today's Enterprise Architecture



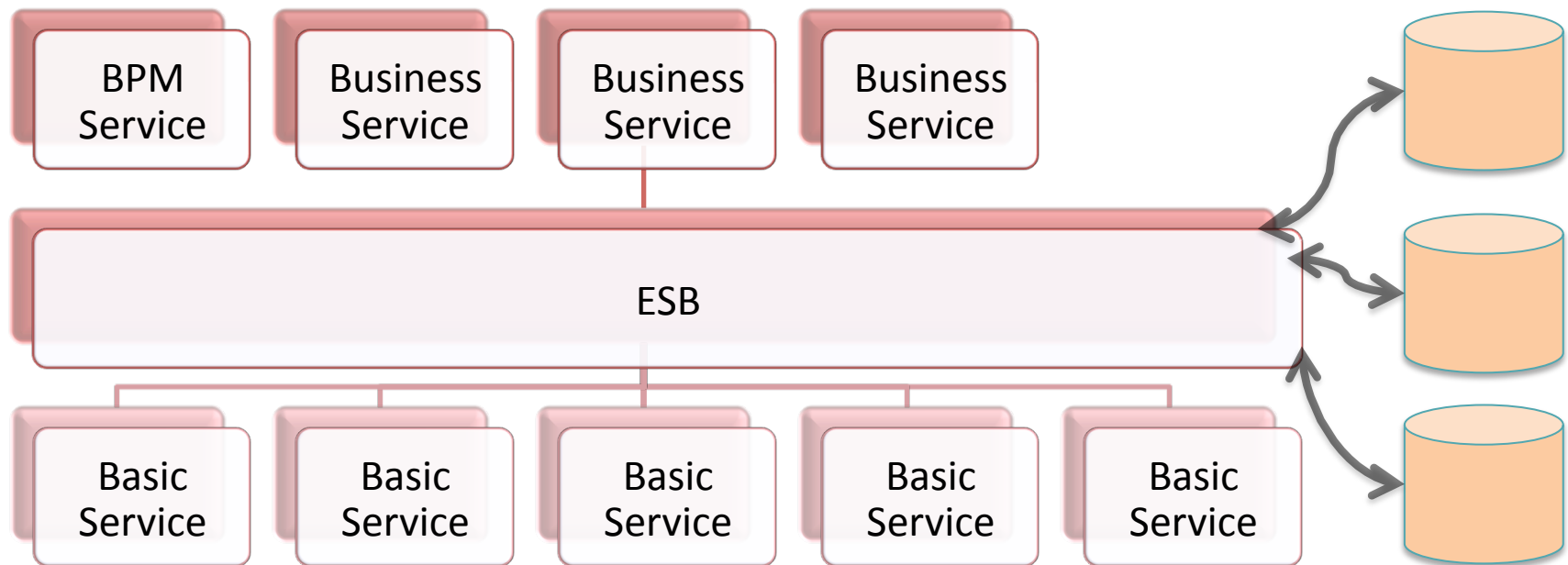


SOA to the rescue!

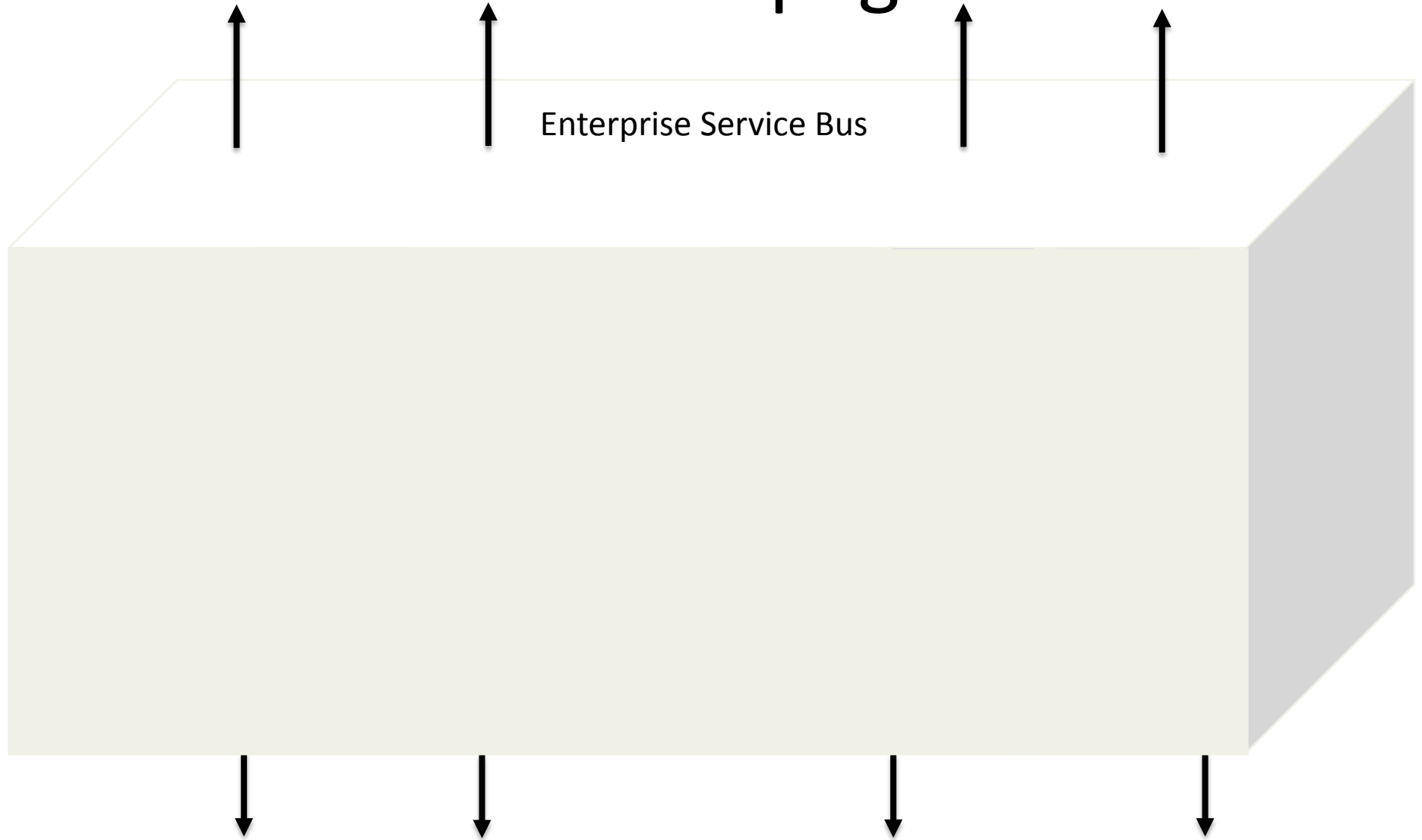
Tomorrow's Enterprise Architecture



Nirvana Enterprise Architecture, or...



ESB - Erroneous Spaghetti Box?



Architectural Fantasy

THE
LORD OF THE RINGS
THE RETURN OF THE KING
WWW.LORDOFTHERINGS.NET



Ungovernable



But we still do it.

Why?

Because it's "less risky"

Why?

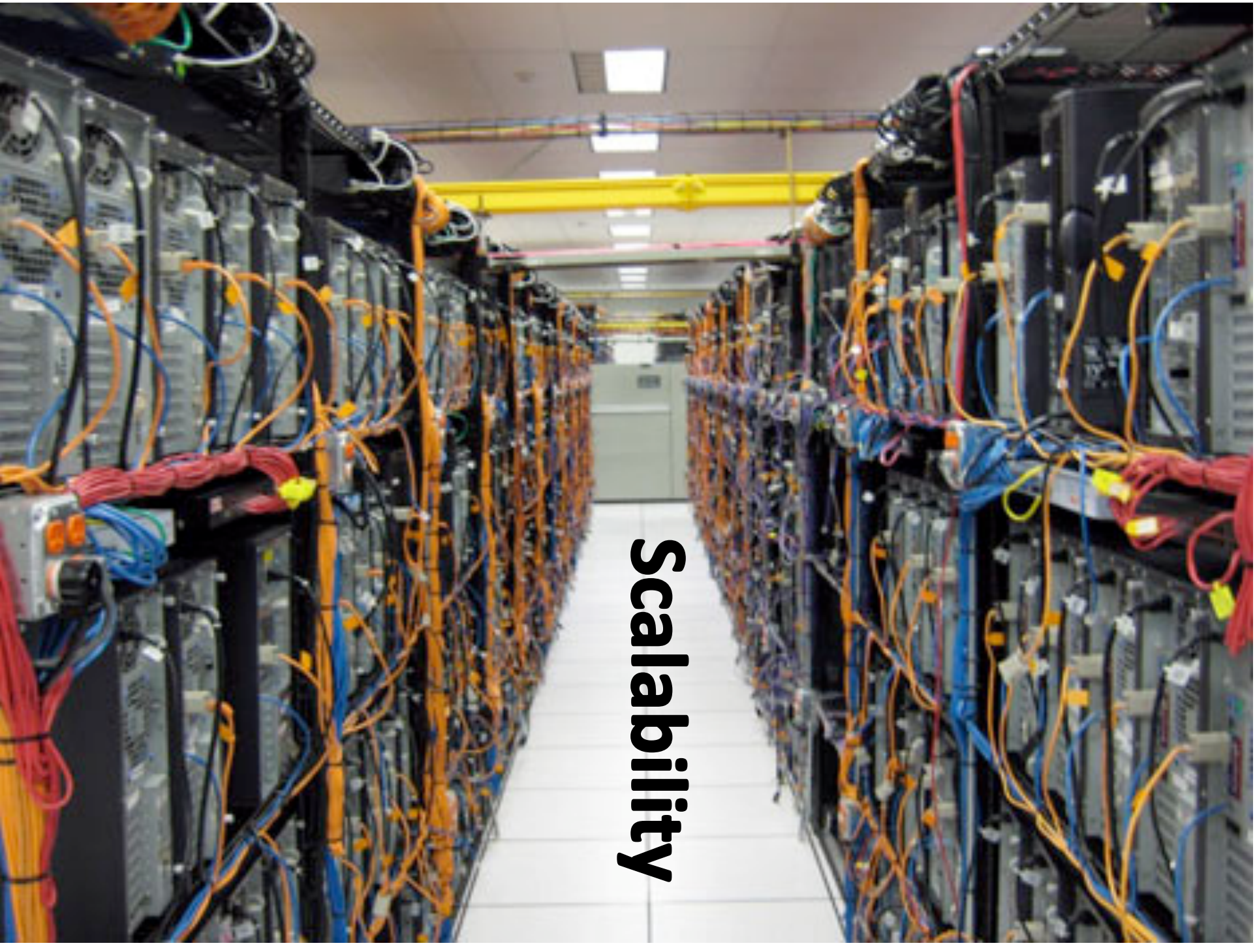
Because that's what the market does

Why?

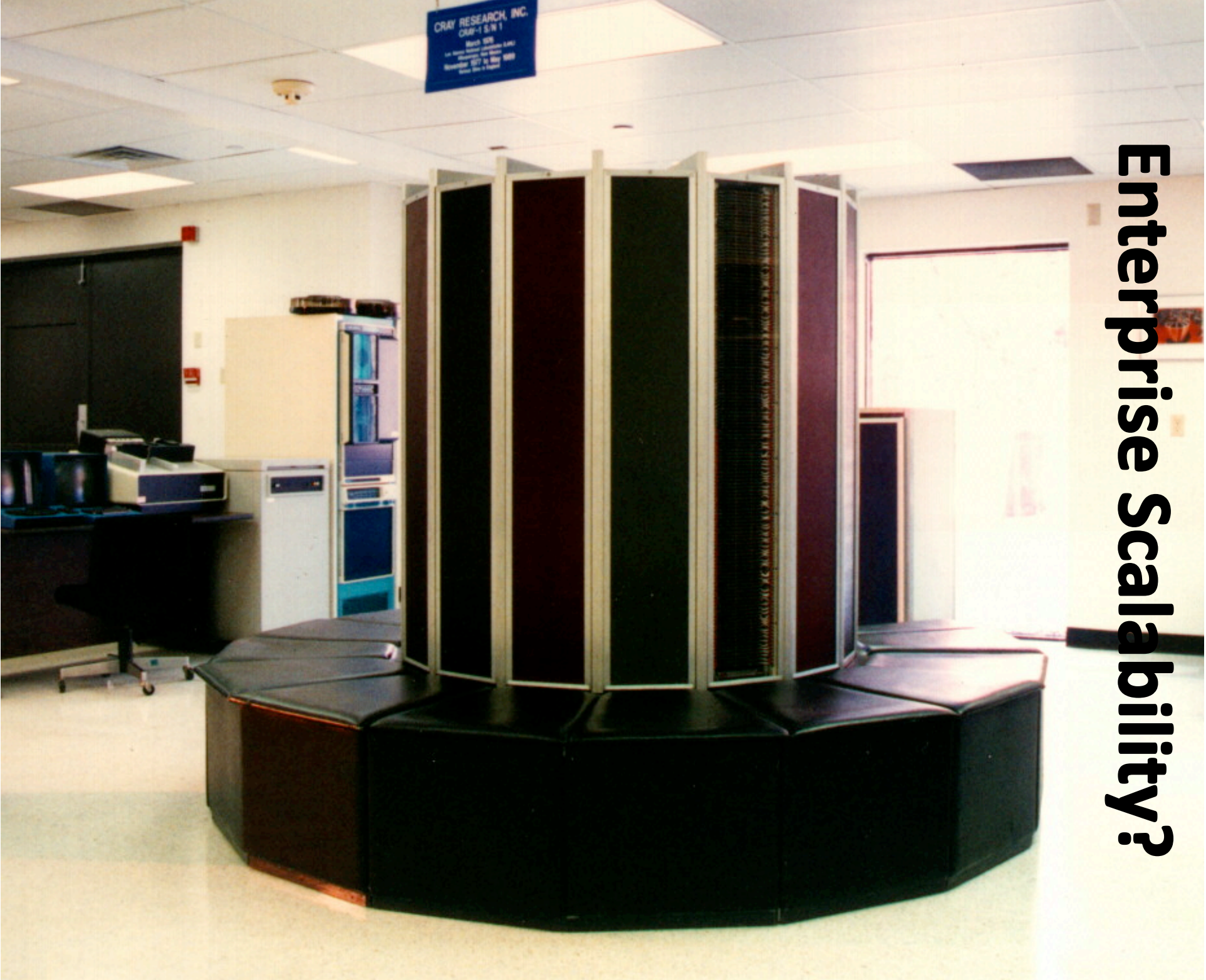
Because we need the -ilities

So let's talk about those -ilities

Scalability



Enterprise Scalability?

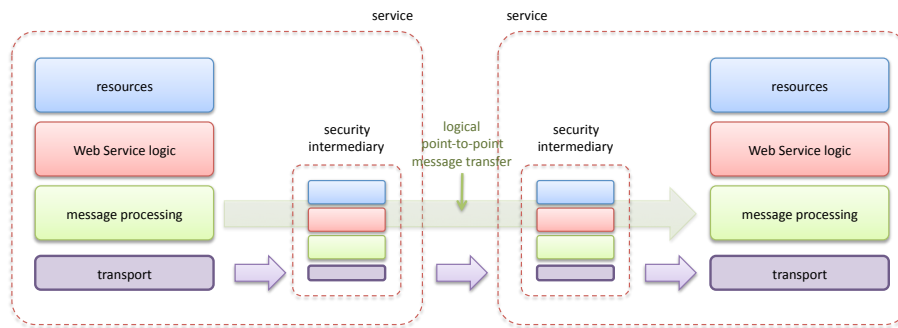




Web Scale!

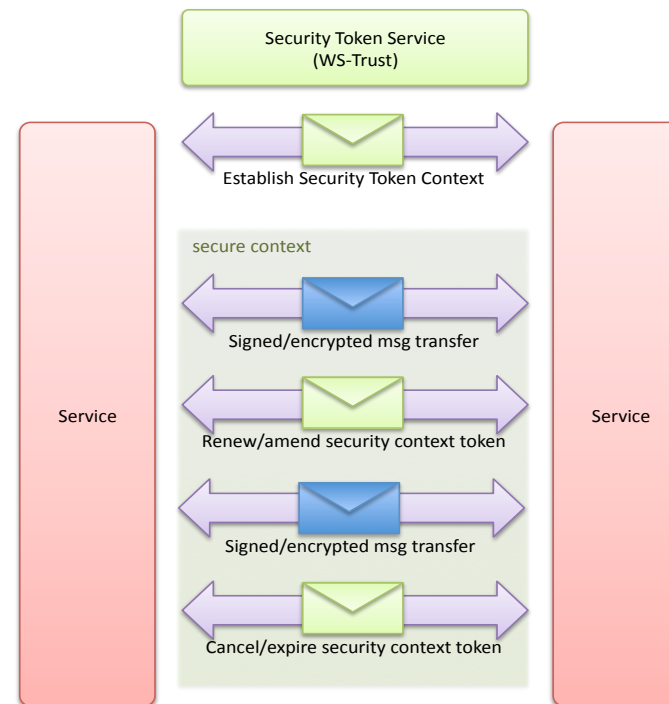


Traditional Enterprise Security

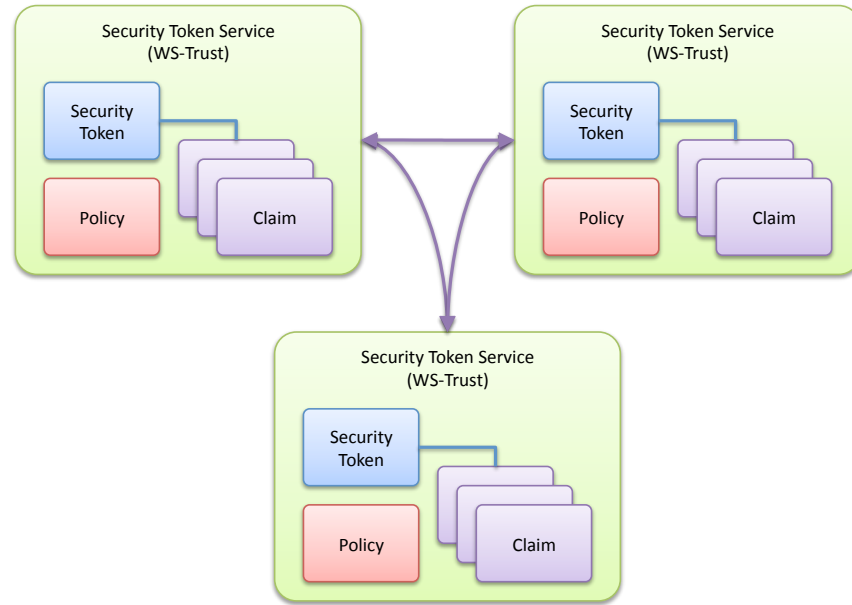


End to End Secure Messaging

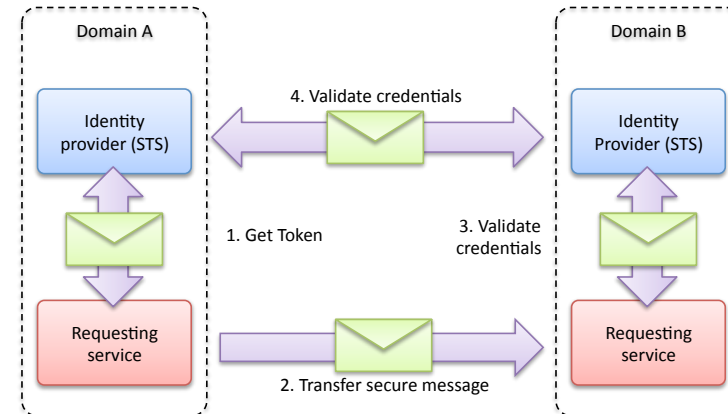
End to End Secure Conversations



Security Tokens and claims



Federating access with tokens



**Enterprise security is
awesome, but...**

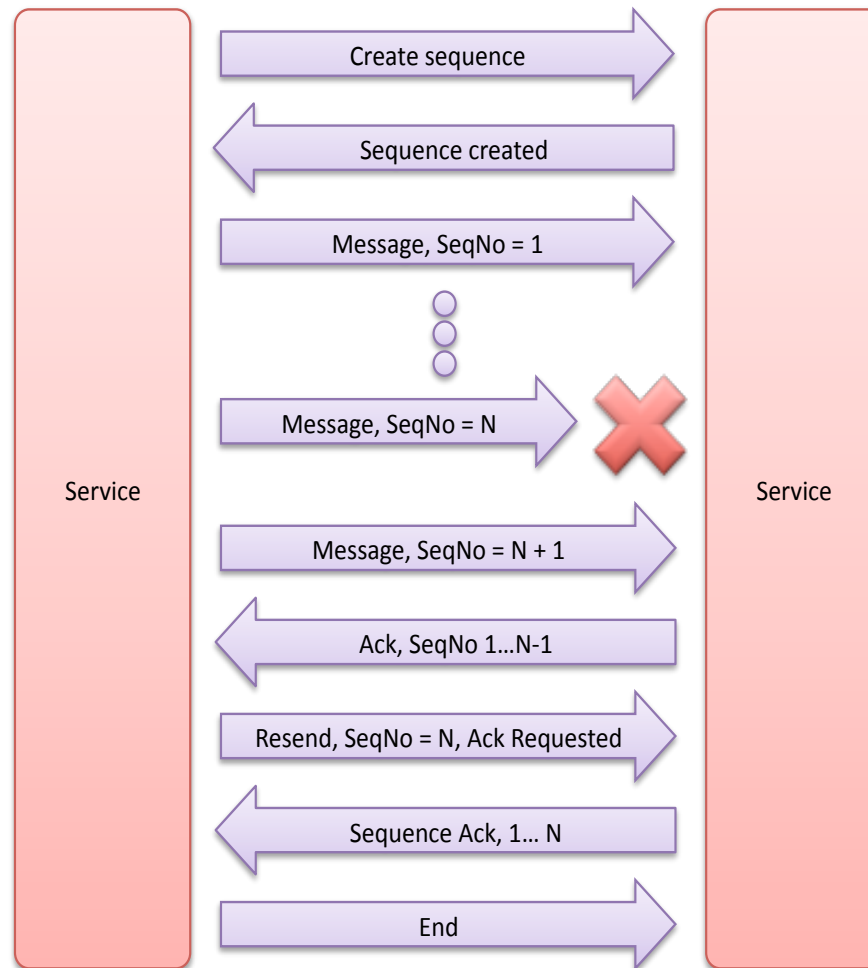


**...you
wouldn't
use it at
home!**



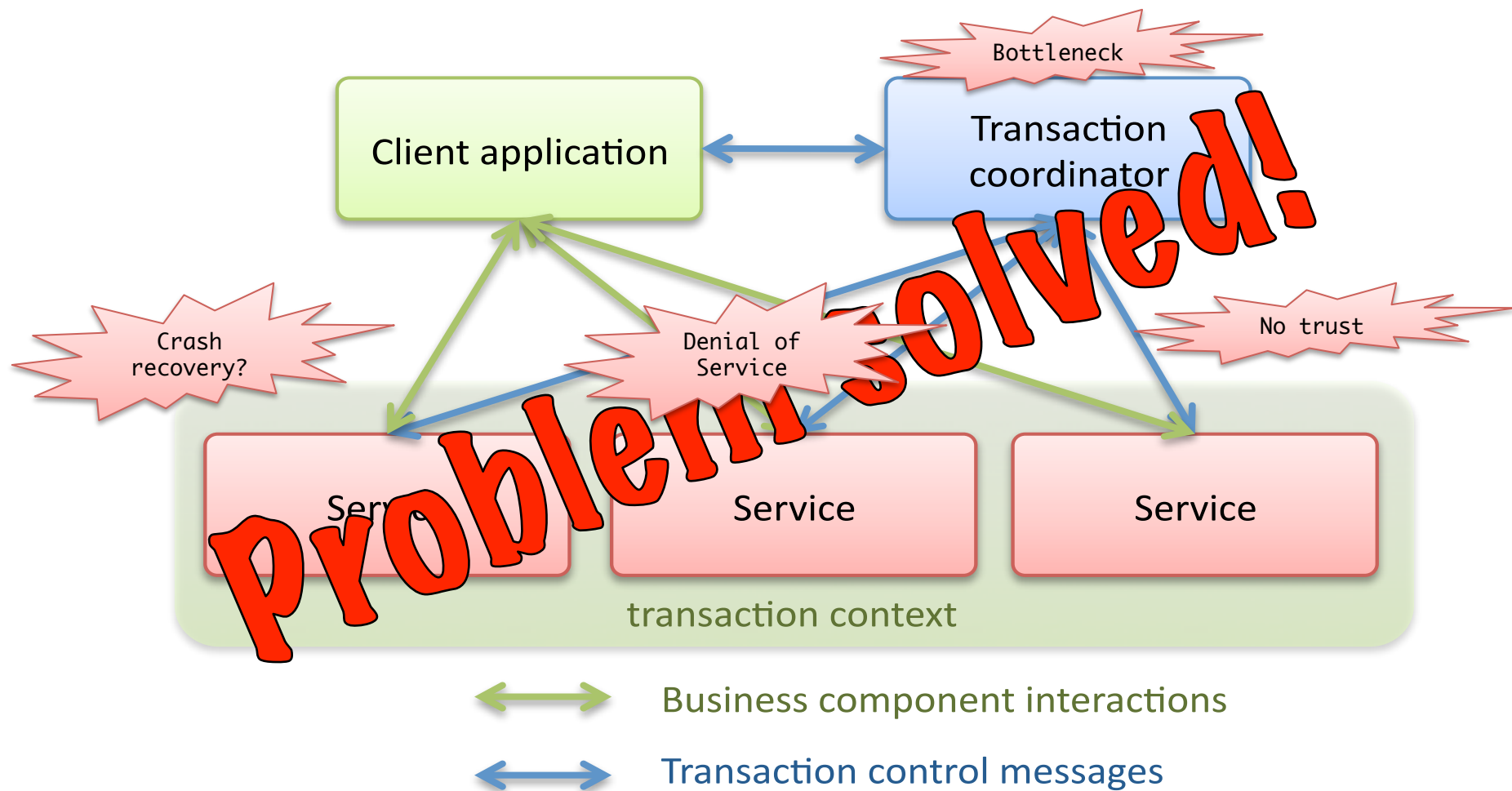
Reliability





Transactions





Contracts



```

<?xml version="1.0" encoding="UTF-8"?>
<definitions name="HelloService"
  targetNamespace="http://www.ecerami.com/wsdl/HelloService.wsdl"
  xmlns="http://schemas.xmlsoap.org/wsdl/"
  xmlns:soap="http://schemas.xmlsoap.org/wsdl/soap/"
  xmlns:tns="http://www.ecerami.com/wsdl/HelloService.wsdl"
  xmlns:xsd="http://www.w3.org/2001/XMLSchema">

  <message name="SayHelloRequest">
    <part name="firstName" type="xsd:string"/>
  </message>
  <message name="SayHelloResponse">
    <part name="greeting" type="xsd:string"/>
  </message>

  <portType name="Hello_PortType">
    <operation name="sayHello">
      <input message="tns:SayHelloRequest"/>
      <output message="tns:SayHelloResponse"/>
    </operation>
  </portType>

  <binding name="Hello_Binding" type="tns:Hello_PortType">
    <soap:binding style="rpc"
      transport="http://schemas.xmlsoap.org/soap/http"/>
    <operation name="sayHello">
      <soap:operation soapAction="sayHello"/>
      <input>
        <soap:body
          encodingStyle="http://schemas.xmlsoap.org/soap/encoding/"
          namespace="urn:examples:helloservice"
          use="encoded"/>
      </input>
      <output>
        <soap:body
          encodingStyle="http://schemas.xmlsoap.org/soap/encoding/"
          namespace="urn:examples:helloservice"
          use="encoded"/>
      </output>
    </operation>
  </binding>

  <service name="Hello_Service">
    <documentation>WSDL File for HelloService</documentation>
    <port binding="tns:Hello_Binding" name="Hello_Port">
      <soap:address
        location="http://localhost:8080/soap/servlet/rpcrouter"/>
    </port>
  </service>
</definitions>

```

Hello World!

The Web is an application platform

Status codes

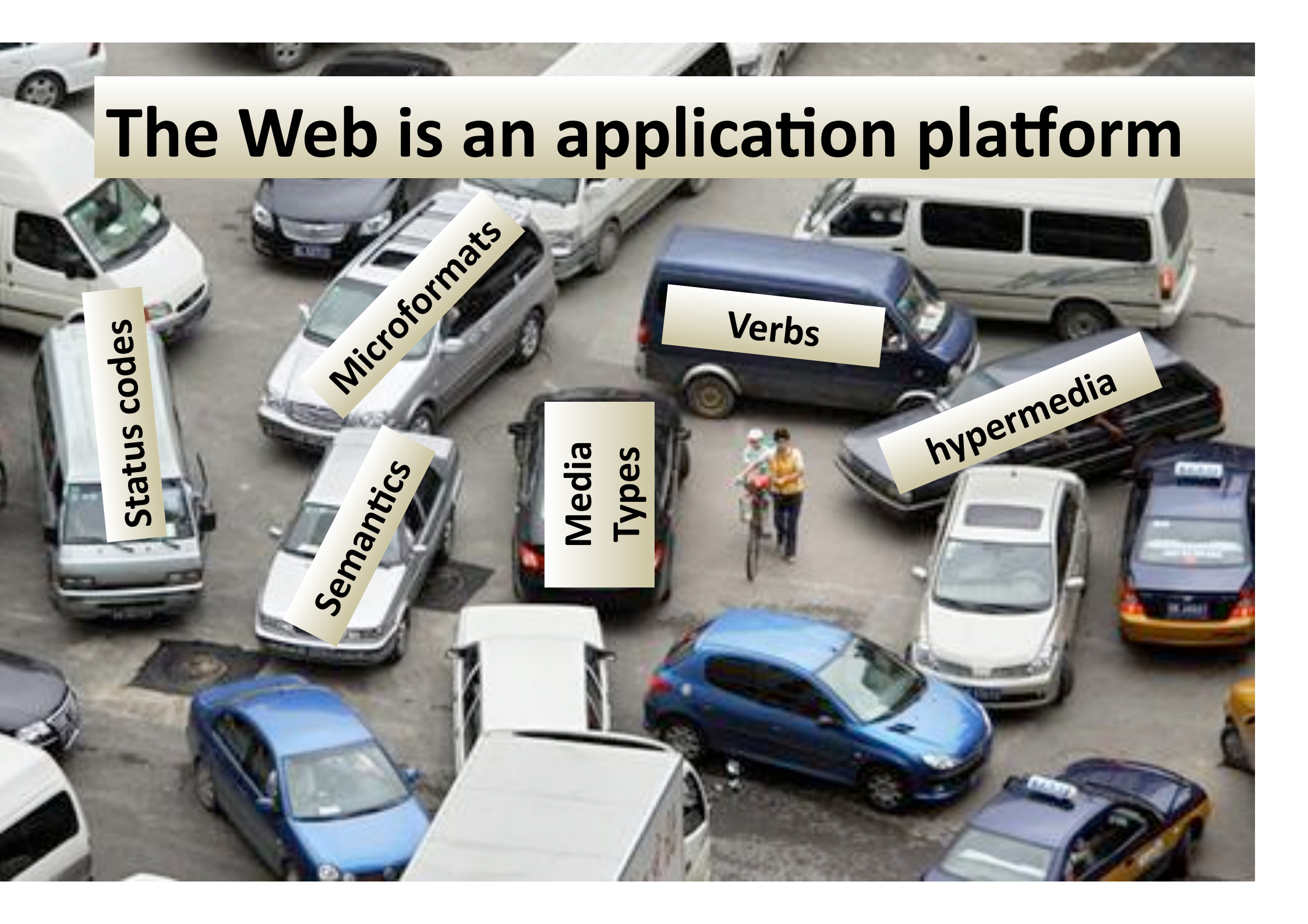
Microformats

Verbs

hypermedia

Semantics

Media
Types



A Case Study

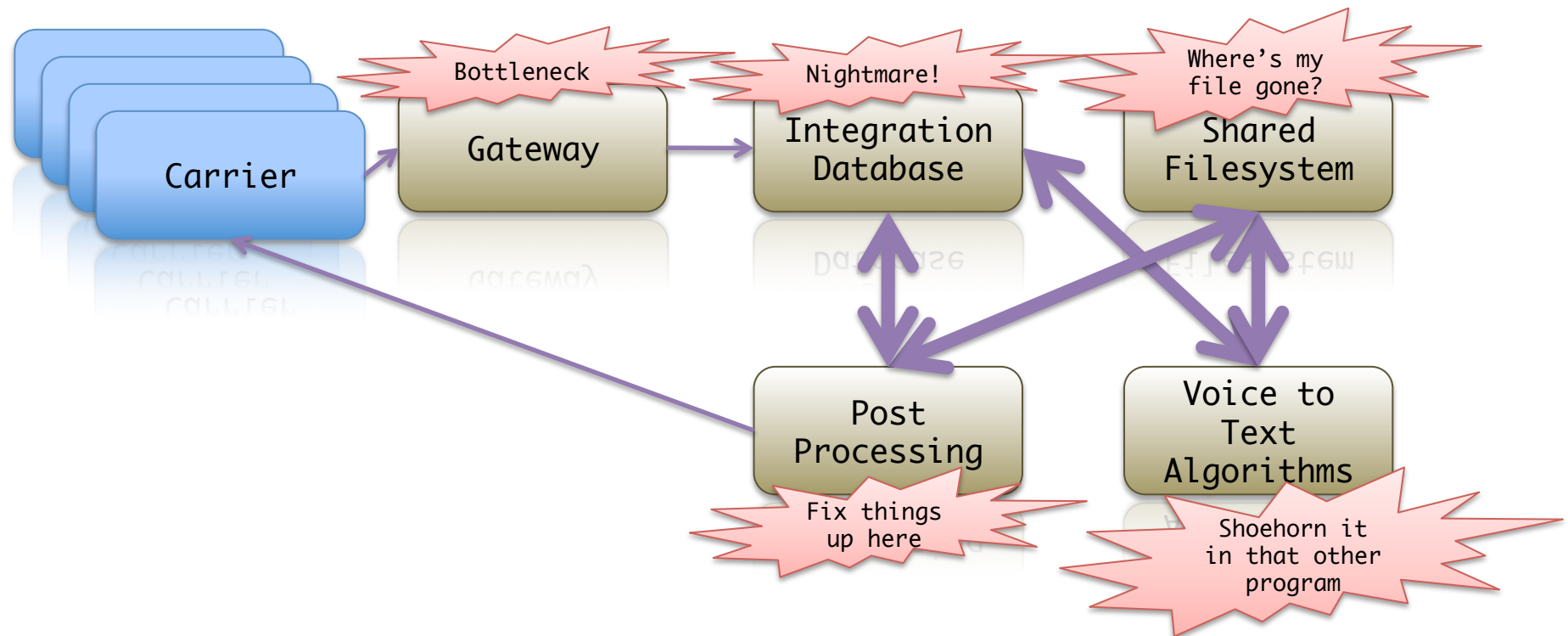
Client

- UK telecoms service provider
- Voice messages to text/email
- Global customers (no easy downtime)

Problem

- Scalability and system resilience issues
- Huge growth curve to from a million to a billion messages per month
- Costs

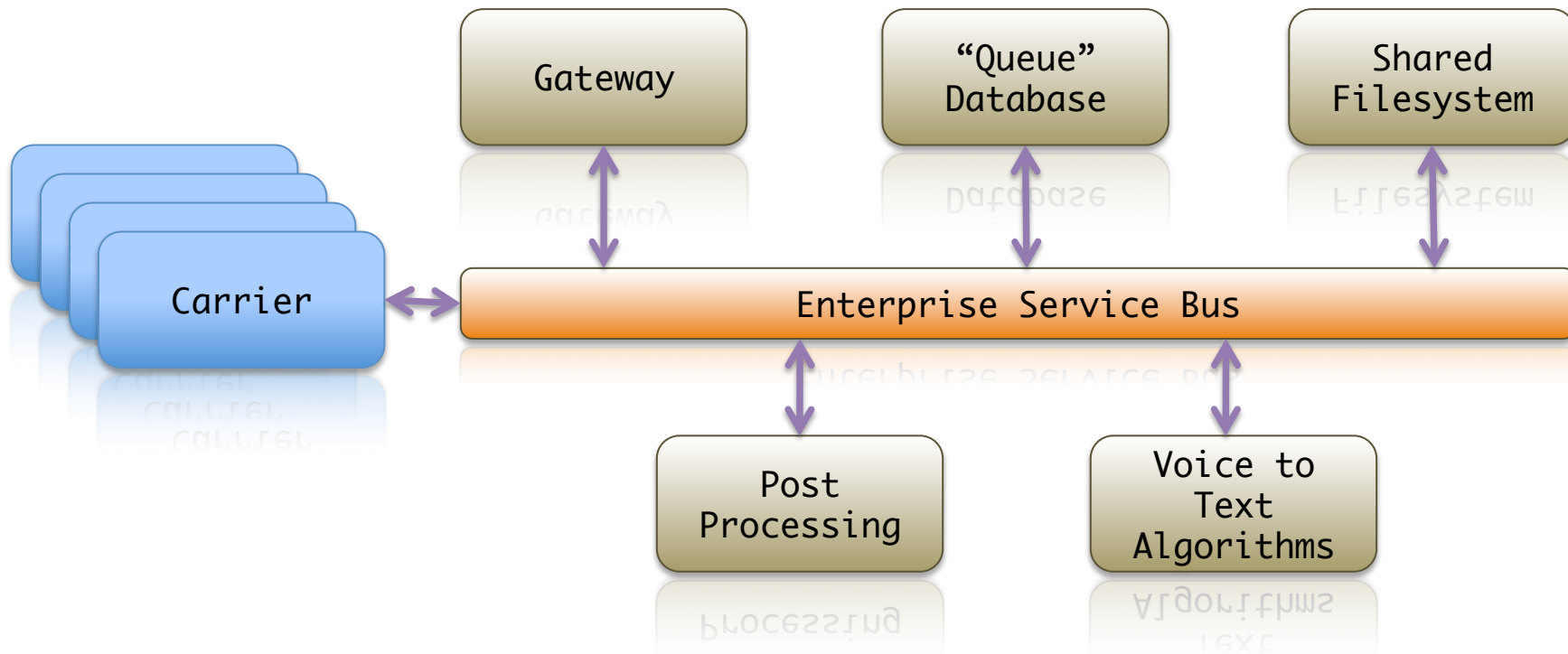
Platform Architecture





**Three Months' Enterprise Consulting
Later...**

The £10,000,000 Solution*



* Solution does not include actual implementation



CEO's Response

My team was given the enterprise consultancy findings...

...and told to “do that, but cheaper”

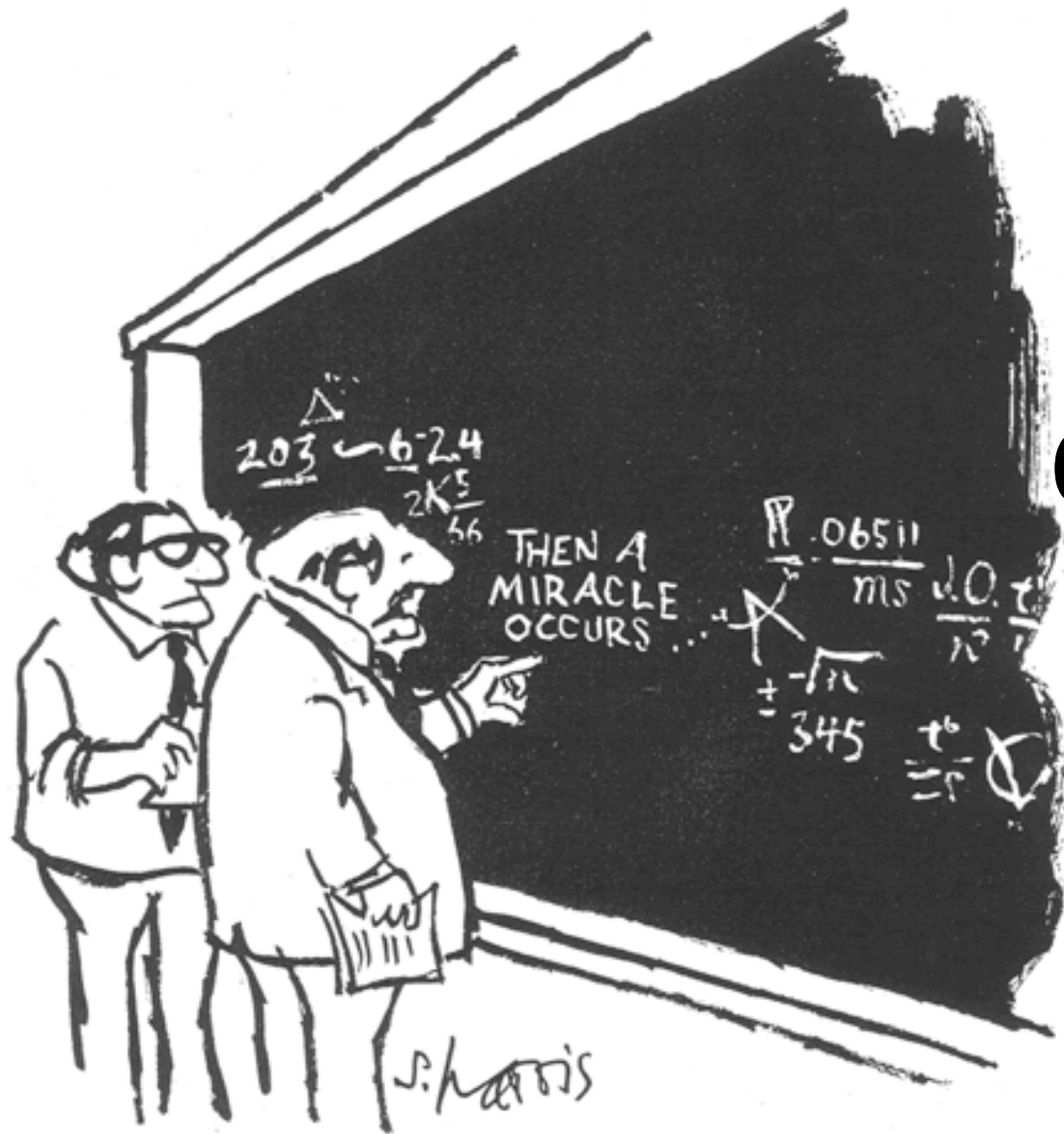


X 18+
Restricted to 18
and over
RESTRICTED

Jim's Response

Think differently!

(or even just stop and think)

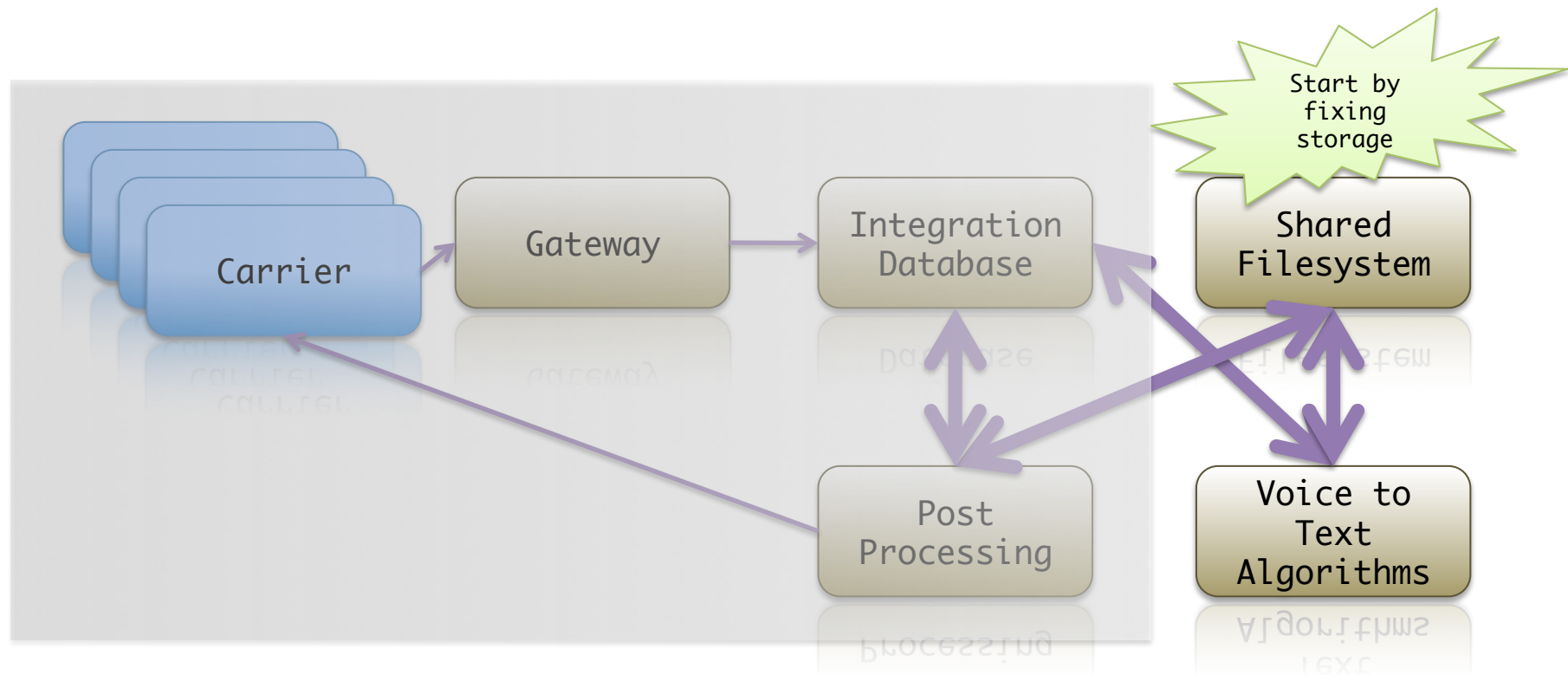


"I THINK YOU SHOULD BE MORE EXPLICIT HERE IN STEP TWO."



Architecture is still important

Agile EA: Prioritise Service Delivery







**This is how risk is mitigated.
Not by buying
middleware up-front!**

MODERN

SCIENCE

will
say
the
world
kill
us
all





Storage Manager Project Delivery

Small team

Java solution

3 Week Inception

**Performance testing
throughout**

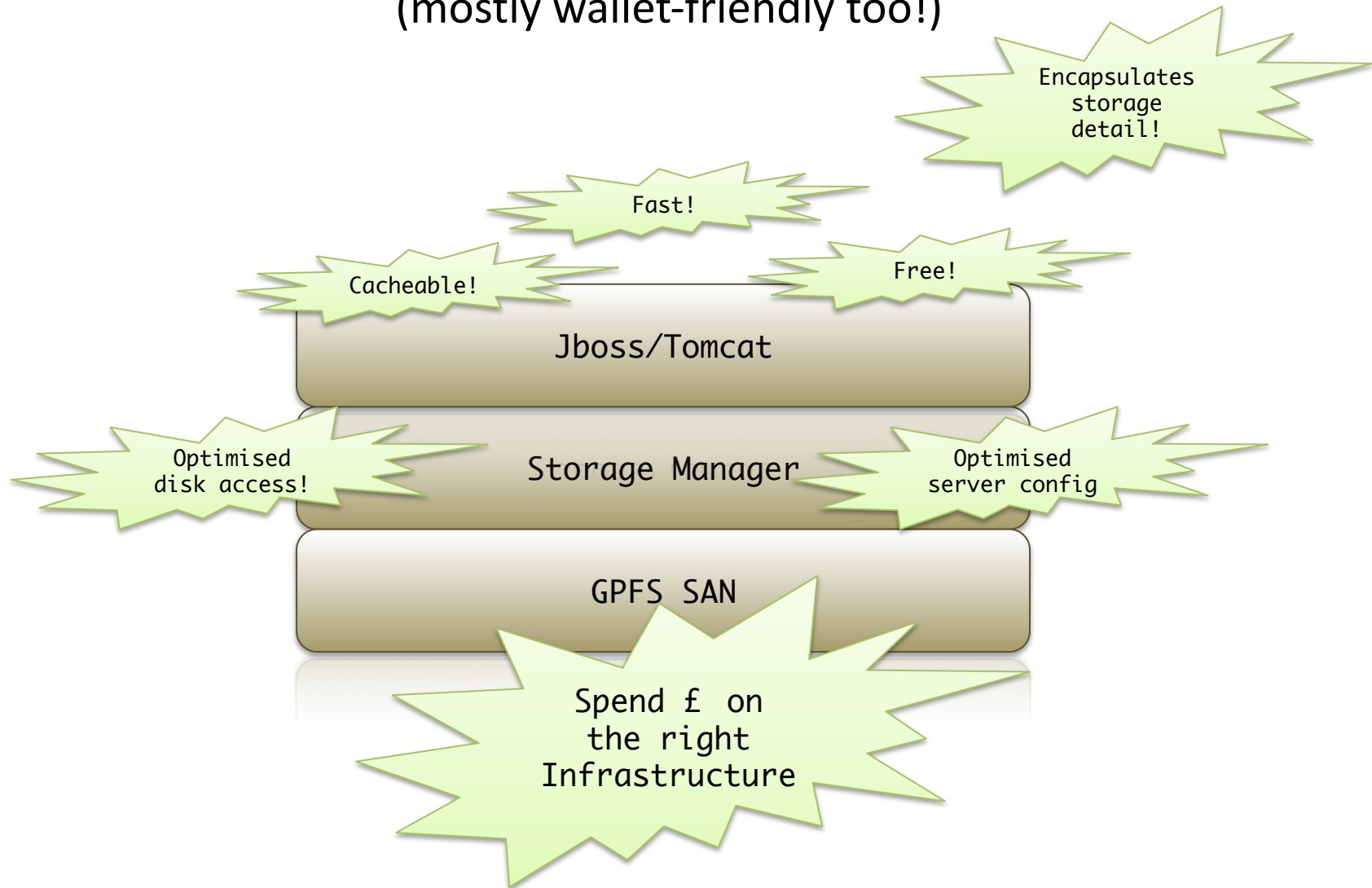
14 iterations

— See Jones and Kua paper,
Agile 2009

**Continuously built and
deployed for testing**

Web-friendly Architecture

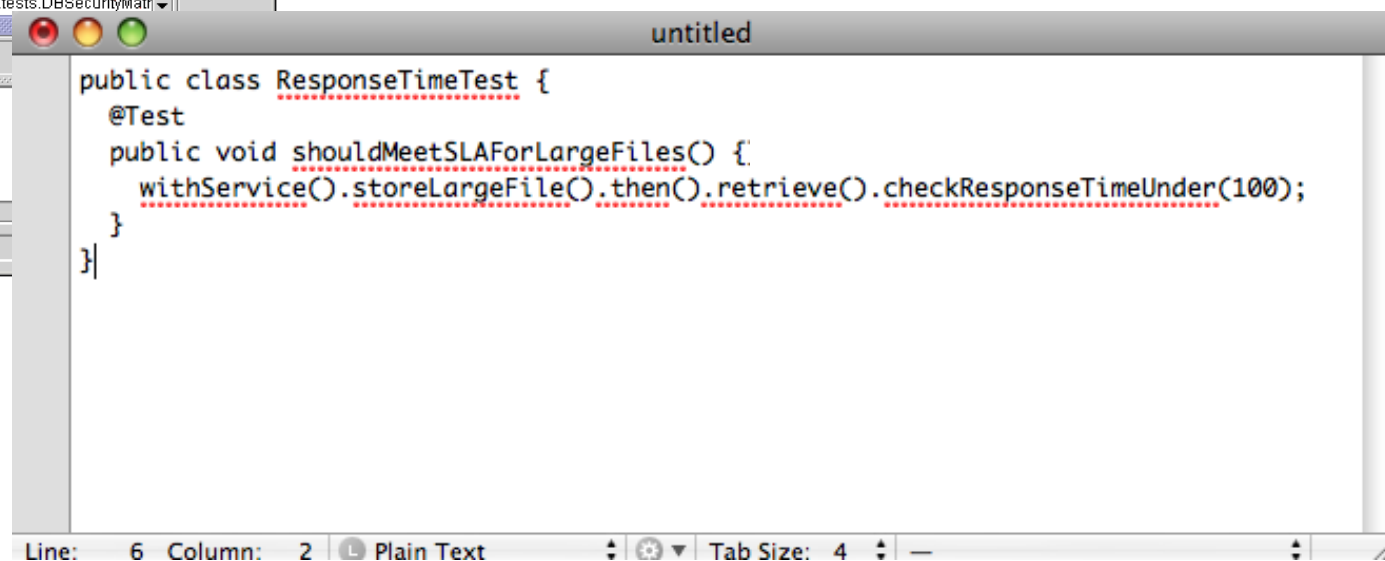
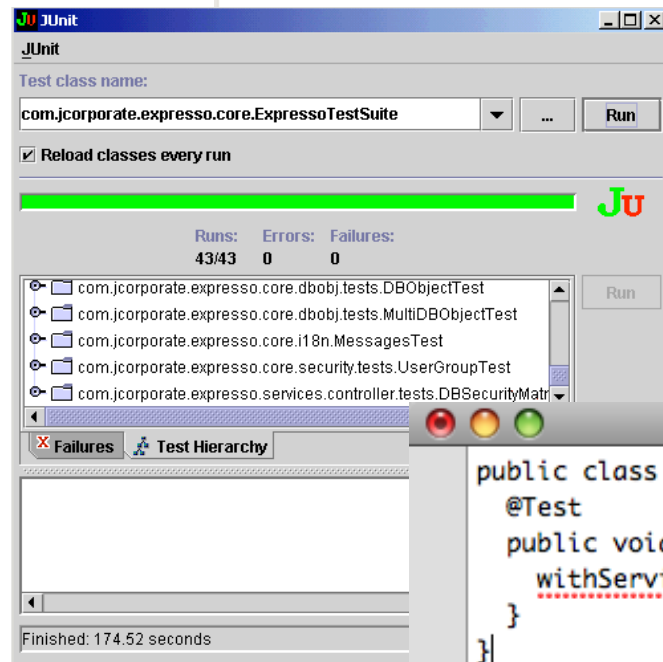
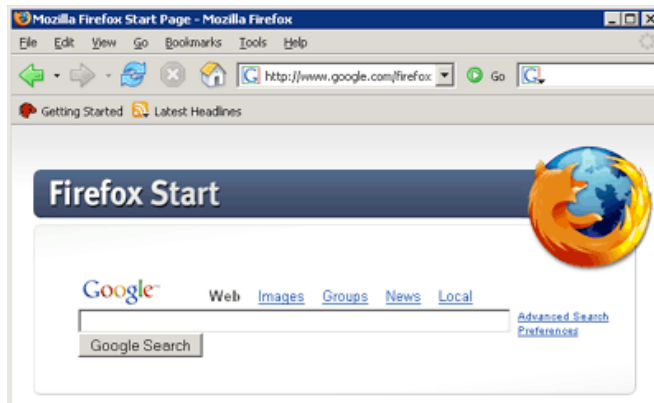
(mostly wallet-friendly too!)



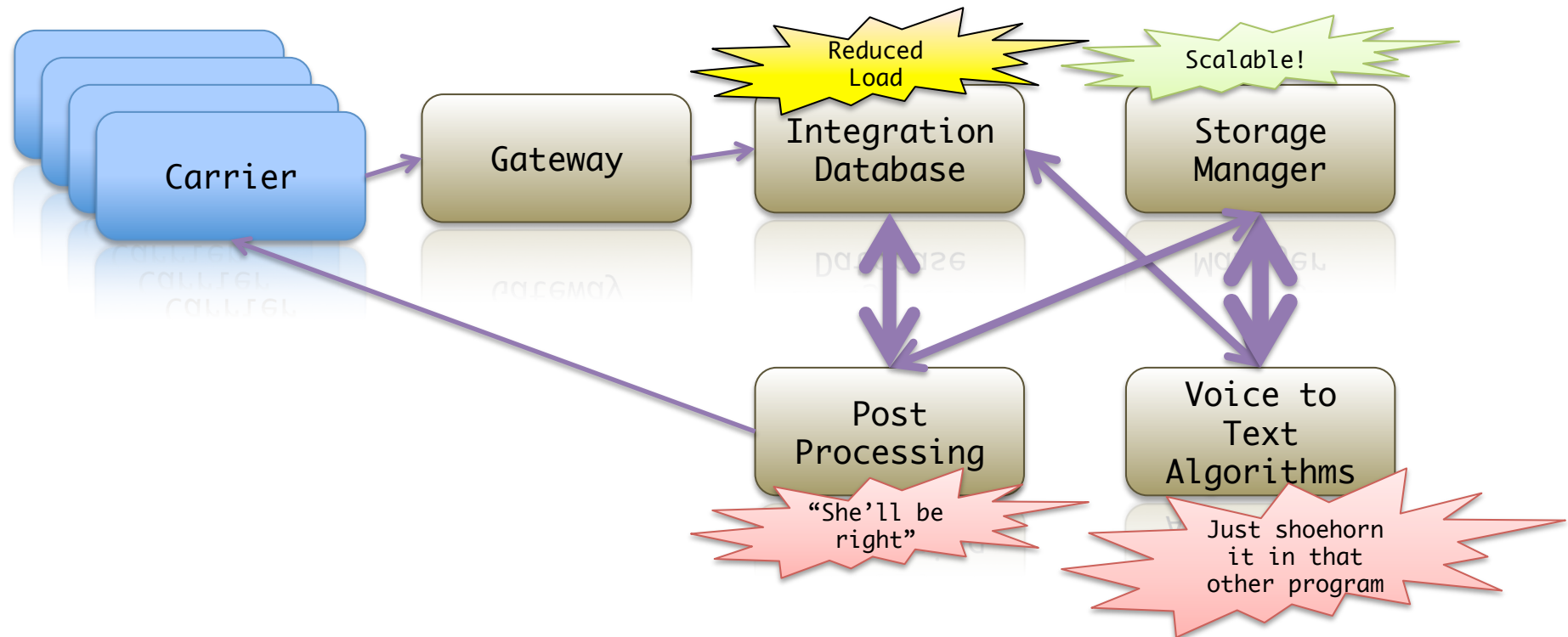


TESTING

I FIND YOUR LACK OF TESTS DISTURBING.



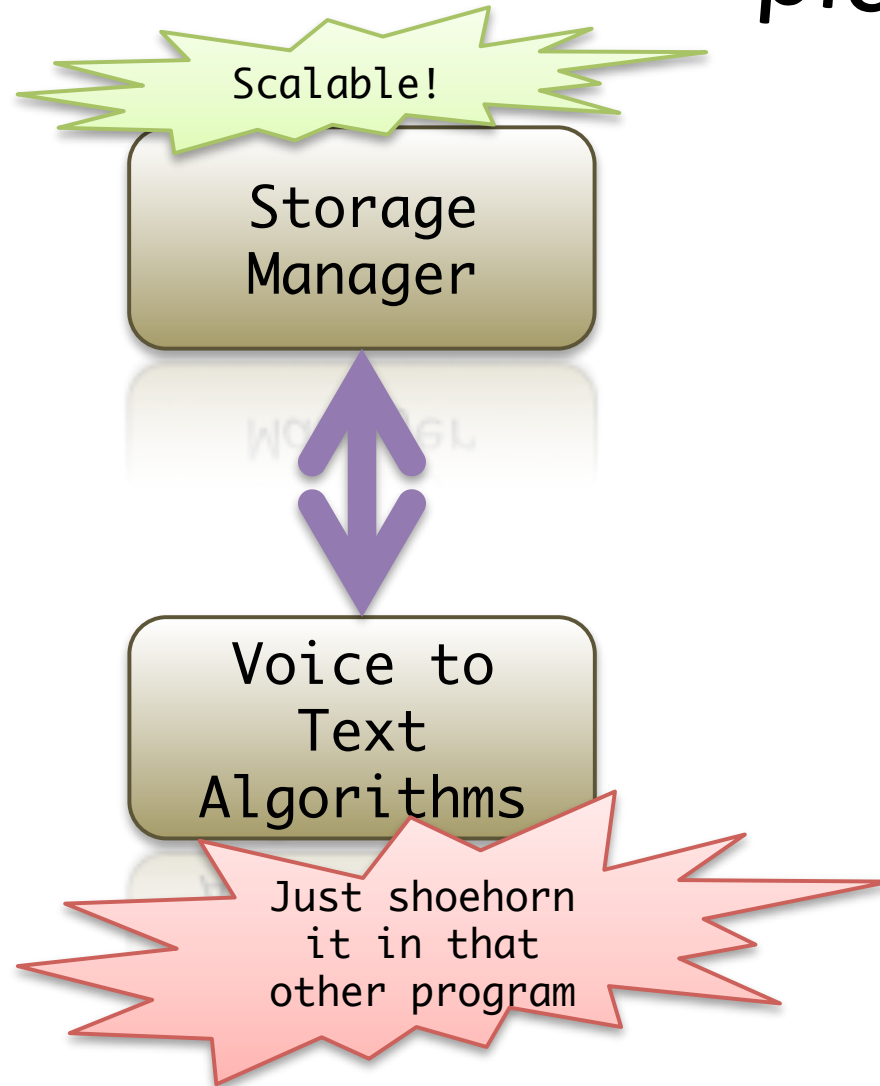
Improving Enterprise Architecture



Storage Manager Benefits

- Immediate reduced load on integration database
- Enabled removal of code from systems
- **Delivered business value by keeping customers happy**
- “The best software we have ever deployed”
 - Operations director ← I’ll come back to this

What's wrong with this picture?



What if...

We took our inspiration from
successful Web-scale companies?

What if...

And took the time to understand our
SLAs?

What if...

And picked the right technology
solution?

Not just the one we're being sold?

What if...

We built a scalable compute
platform?



Grid Project Delivery

Larger team

Java solution

3.5 Week Inception

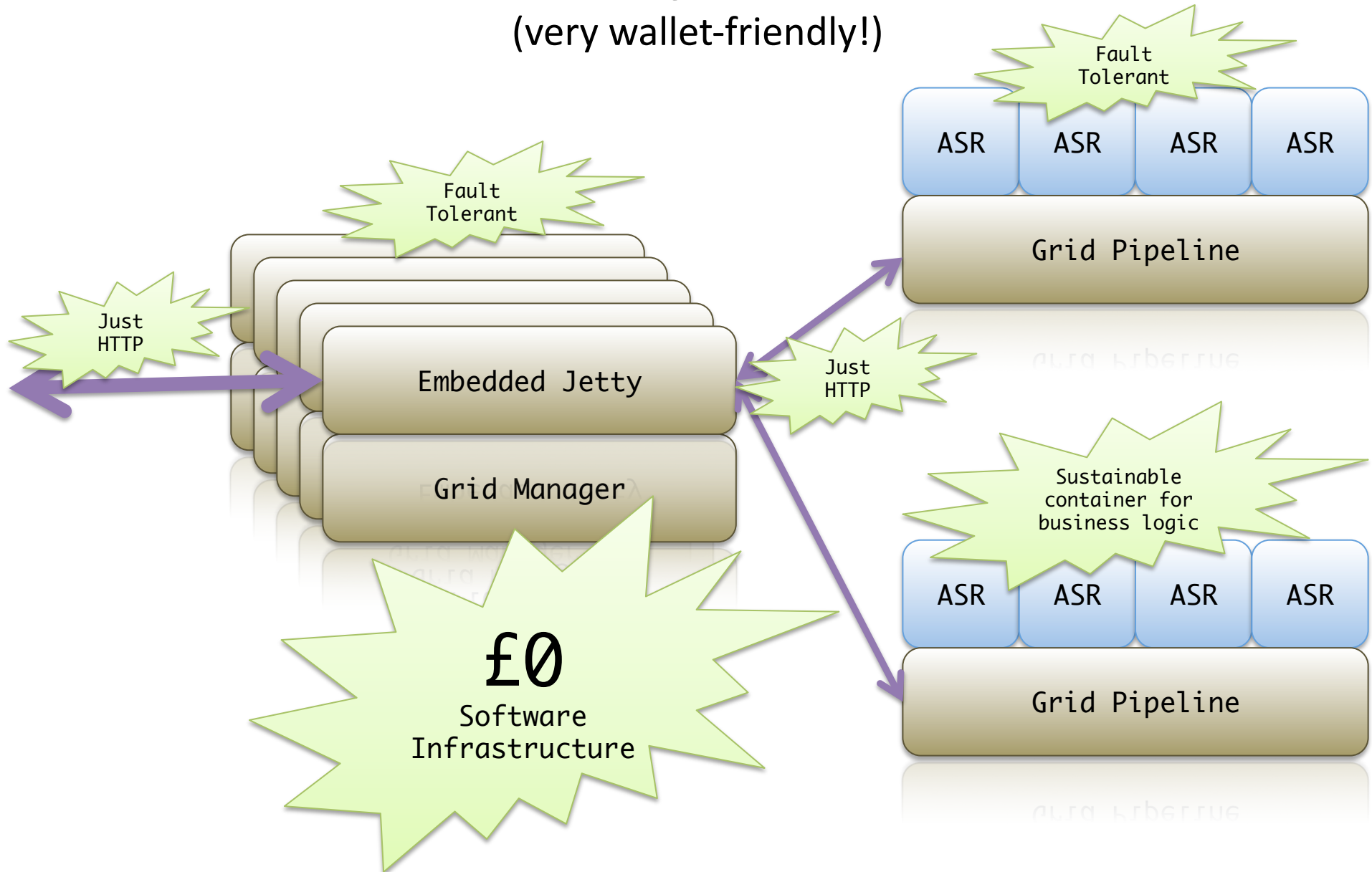
**Performance testing
throughout**

18 iterations

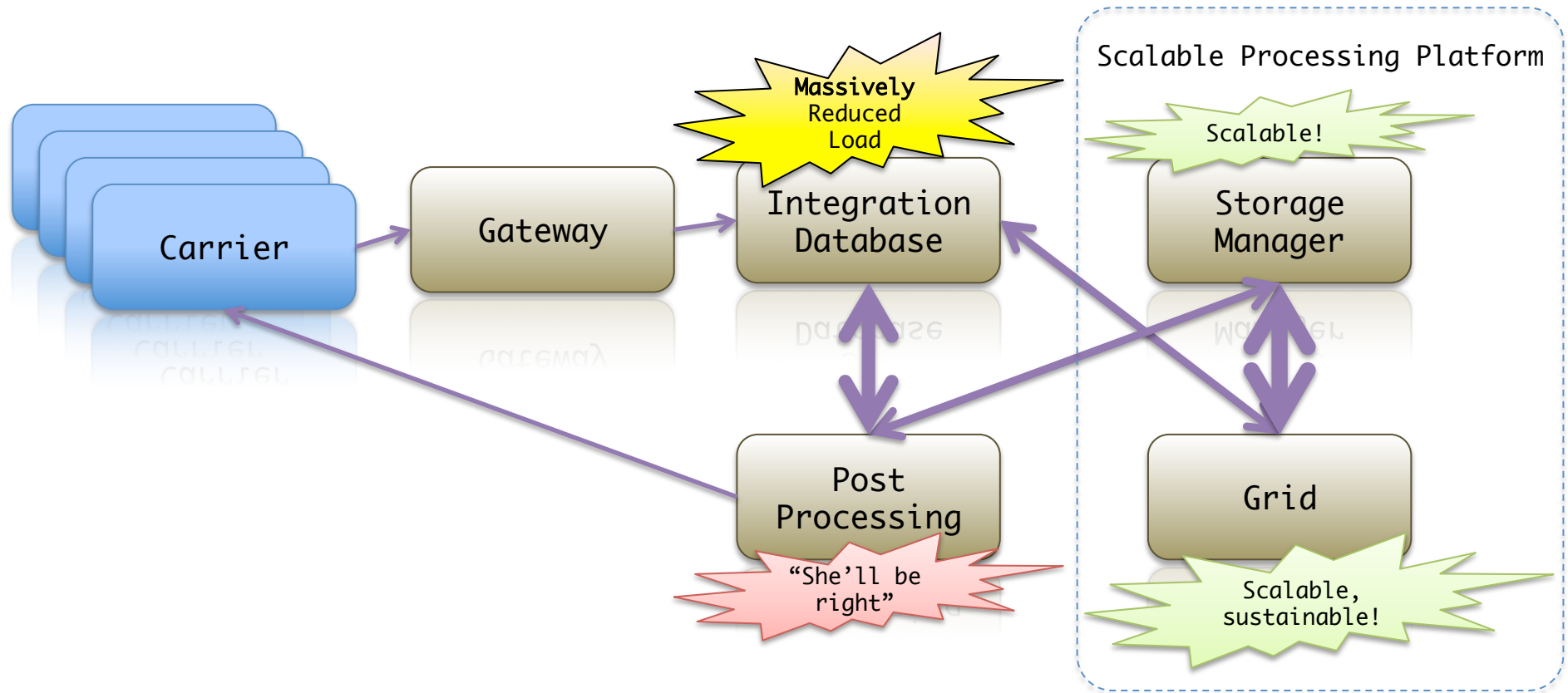
**Continuously built and
deployed for testing**

Web-friendly Architecture

(very wallet-friendly!)



Improving Enterprise Architecture



Grid Benefits


- Scalable, resilient platform
- Aligned with business goals
- Further reduced load on integration database
- Set architectural patterns
- **Deliver business value by processing more messages at lower cost than ever before**
- “The best software we have ever deployed”
 - Operations director ← Better every time!

Let's do the sums



£10,000,000

Up-Front Cost of Bus Architecture



\geq £10,000,001

People Cost for Bus Architecture

<http://tech.groups.yahoo.com/group/service-orientated-architecture/message/13905>



~£20,000,000

Big SOA Costs



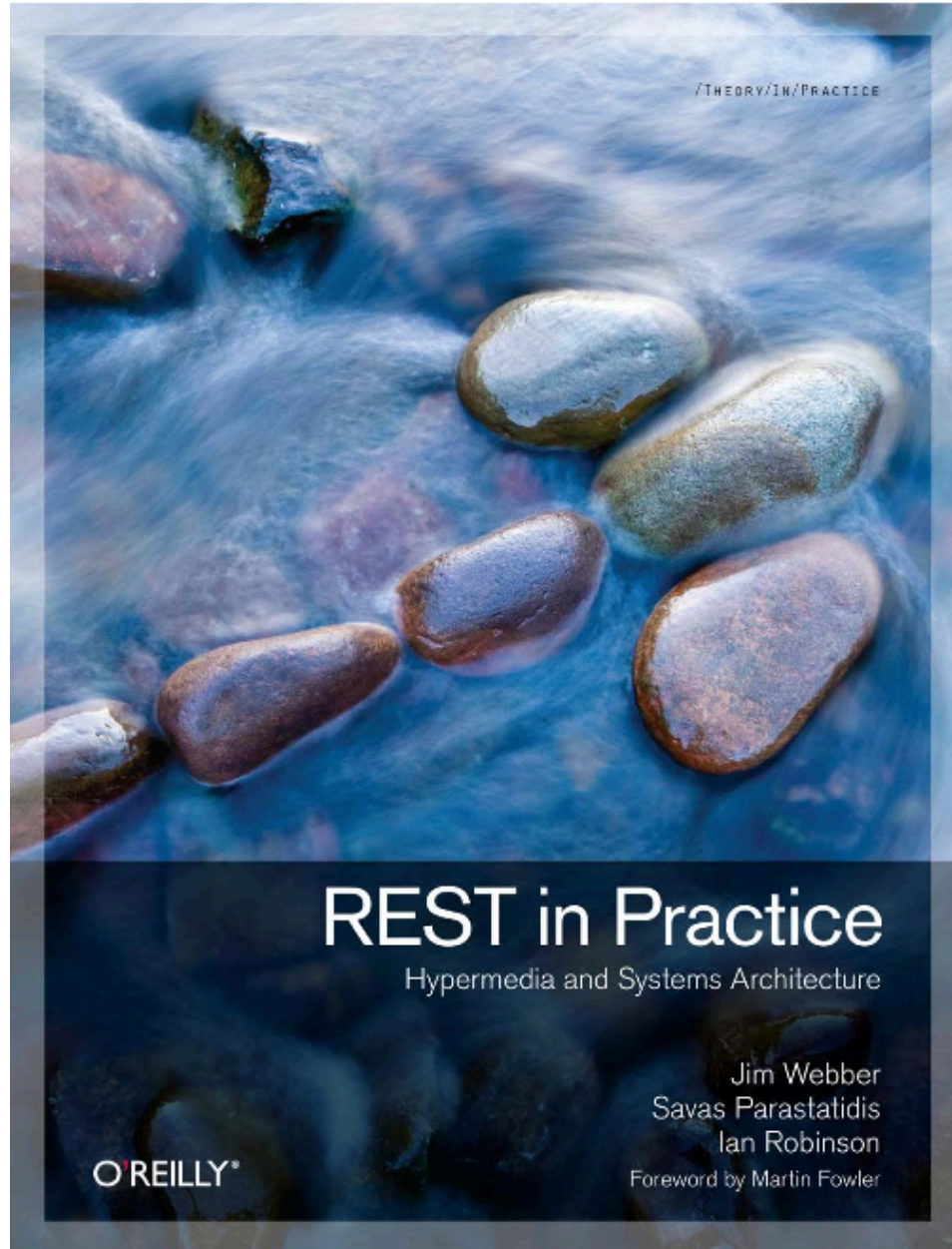
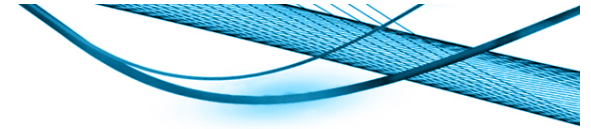
£1,000,000

Actual Cost of Completed Project



£0

Cost of Middleware



The Web works

And its economies
of scale eclipse
your vendors'